

About us

Gupta Power Infrastructure Ltd. (GPIL), the flagship company of JRG Group specialises in cables and conductors with its own EPC division for turnkey projects. Since 1961, we at Gupta Power have created quality products and services backed by thorough research. Our diligent efforts have been duly recognised with prestigious ISO 9001:2008, 14001:2004 and OHSAS 18001:2007 accreditation

We offer a vast portfolio of products that includes Power Cables, Instrumentation Cables, Thermocouple Cables, Overhead Conductors and much more. Over time, we have upgraded to cutting edge technology to meet the stringent needs of the customer. A specially formulated quality control regimen monitors every new innovation and its application from conception to execution. 50 years of diligence and perseverance have today paid off in significant brand presence and trade relations that span the globe.

Vision

To be an internationally reputed brand that delivers world class products and services in terms of their quality and the technology used, to ensure 100% consumer satisfaction without losing focus on its employee welfare.

Mission

Touching Lives. Empowering People.